

DESIGN • PRINT • WEB

Motivated, dynamic, and accomplished print and web design professional with nineteen years experience distinguished by extensive software and management skills.

Experience

Senior Graphic/Web Designer

Travel Sciences, Inc., Hartford, CT

September 2005 - Present

- Create and design marketing materials, direct mailers, online demos, e-mail broadcasts, application GUIs.
- Create and design various web sites.
- Created, designed and developed corporate web site.

Freelance Graphic/Web Designer, Art Director

December 1998 - Present

- Create, design and develop various commercial and institutional web sites.
- Created and designed screensavers, interactive CDs, corporate identities, advertisements, e-mail broadcasts.
- Graphic design for an e-commerce/internet development firm.
- Created and designed bi-monthly entertainment magazine.

Senior Graphic Designer

VitalWorks Inc., Ridgefield, CT

April 2001 - March 2005

- Created company identity.
- Created and designed all marketing materials, advertisements, direct mailers, online demos, e-mail broadcasts.
- Created and designed company's trade show booths, graphics, screensavers and signage.
- Supervised photo shoots and procured art and/or illustrations from outside vendors.
- Managed and coordinated in-house graphic designers, freelance video artists, illustrators, copywriters, photographers, printers and trade show companies.
- Created, designed, developed, and maintained corporate web site.

Creative Director

CafeMedia, Inc., New Milford, CT

September 1999 - April 2001

- Created company identity.
- Created and designed all marketing materials, direct mailers, online demos, e-mail broadcasts.
- Created, designed, developed, and maintained company web site and its shopping portal.
- Created and designed internet browser interfaces, Flash ads.
- Managed outside vendors.

Design Director

Interpress, Inc., Wilton, CT

November 1994 - July 1999

- Established company's production department.
- Layout and design of 8 international medical magazines.
- Created and designed collateral for international trade shows.
- Managed in-house team of graphic designers and production staff at printers.
- Managed all 4-C film output in-house.
- Managed outside vendors.
- Created and designed ads for various clients.

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Graphic Designer

Çözüm Advertising LTD., Istanbul, Turkey

May 1987 - November 1994

- Created and designed marketing collateral, advertisements, direct mailers for various clients.

Darkroom Manager

June 1982 - October 1983

- Developed and printed 35mm black & white and color photos
- Layout, production and retouching films

Education

Bosphorus University, Istanbul, Turkey

Major: Biology, 1987

Apple Turkey, Istanbul, Turkey

Hardware/software training course (1993)

Software Skills

Adobe Photoshop

Adobe InDesign

Adobe Illustrator

Adobe GoLive

Macromedia Dreamweaver

Macromedia FreeHand

Macromedia Fireworks

Macromedia Flash

QuarkXPress

Carrara Studio

Strata Studio Pro

Final Cut Pro

Adobe Acrobat

DHTML

HTML